



Employee Research Breakfast

GfK Romania

has the pleasure to invite you to

Employee Research Breakfast

The employee engagement has great impact on the organisation success. If you are interested in how your company performance is influenced by the **organisational fitness** and the **organisational energy**, GfK Employee Engagement tool answers your questions.

When?

Tuesday, **November 2**, 2010

Where?

GfK Romania, Conference Room
3 George Constantinescu St., 6th floor

Agenda

9.15 – 9.40

Welcome coffee

9.40 – 9.50

Welcome speech

Andi Dumitrescu, Managing Director GfK Romania

9.50 – 10.30

What Business Leaders Want and Need?

GfK Trustmark Model - State of the Art Approach Aimed at This Search

Dr. Angelika Kofler, Head of Department for Social and Organizational Research, GfK Austria

Dr. Kofler is a US and Austrian trained social psychologist with more than 15 years experience in research and has been the Head of Department for Social and Organizational Research since 2001. Focus areas include multi-national employee research and annual large national lifestyle studies.

10.30 – 11.00

What Really Works?

Toward a High Performance Organization. Best practices

Andreea Vintilă, Senior Researcher Qualitative Research GfK Romania

11.00 – 11.15

Coffee break

11.15 – 11.40

Benchmarking – Must, Nice to Have or Yielding to Nowhere?

Business uses and limitations.

Current State of Employee Engagement in Romania measured by GfK.

Marina Udroi, Senior Researcher Quantitative Research GfK Romania

11.40 – 12.00

Open discussions

You are free to register colleagues who might also have interest in this breakfast. As numbers are limited, please register as soon as possible to guarantee your place, but not later than **Thursday, October 28** by e-mail to raluca.bob@gfk.com or by phone to 0745 12 12 31 or 021 205 55 00.

The participation is free of charge.

We are looking forward to welcoming you as our guests,

GfK Team