



GfK Romania kindly invites you to

GfK Shopper Breakfast

The most innovative market research solutions for a complex comprehension of consumer behaviour and shopping process from integrated research data.

When?

Wednesday, May 4, 2011

Where?

GfK Romania, Conference Room
3 George Constantinescu St., 6th floor

Agenda

- | | |
|----------------------|--|
| 9.00 – 9.30 | Welcome coffee |
| 9.30 – 9.50 | Retail Trends
Andi Dumitrescu, Managing Director GfK România |
| 9.50 - 11.15 | Shopper Understanding
From theory to practice

Corina Milos, Senior Research Consultant
Diana Toma, Senior Research Consultant |
| 11.15 – 11.30 | Coffee break |
| 11.30 – 12.00 | Understanding Through Consumers' Eyes
What people SAY – What people DO – What are in fact the RIGHT ANSWERS

Marina Udroi, Senior Research Consultant
Cristina Vasile, Senior Research Consultant |

We are looking forward to seeing you at this event and would like to request that you confirm by **April 27th** at the latest by e-mail to raluca.bob@gfk.com or by phone to 0745 12 12 31 or 021 205 55 00.

We are very pleased that you wish to join us!

GfK Consumer Goods Team



Where

Address

GfK Romania
3 George Constantinescu,
6th Floor, Conference Room

Program

9:00 – 11:30

Contact

Raluca Bob
Phone: 021-205-55-00
Mobile: 0745-12-12-31
raluca.bob@gfk.com

