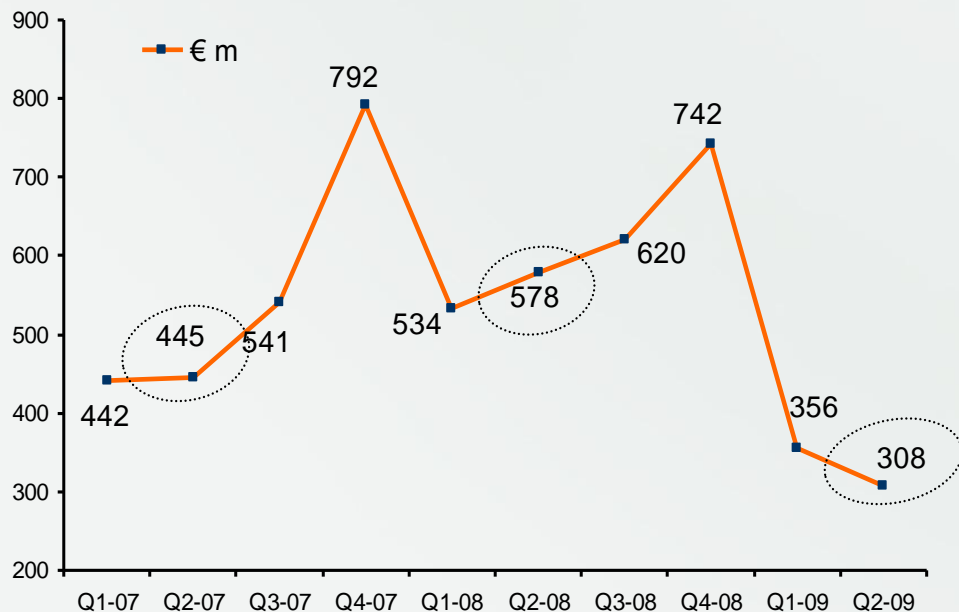


Bucharest, August 17, 2009

Bucharest, 17 August 2009 – The Romanian technical consumer goods market showed no signs of recovery in the second quarter of 2009. The market fell by 40,4% in the first half of the year compared to the first six months of 2008, to a total of EUR 664 million.

	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q2 2009/ Q2 2008	Q1-Q2 2009	Q1-Q2 2009/ Q1-Q2 2008
	M. €	M. €	M. €	M. €	+/- %	M. €	+/- %
Consumer Electronics	101	155	59	52	-49,7%	111	-42,6%
Photo	20	16	7	9	-44,4%	16	-43,2%
Major Domestic Appliances	155	147	66	79	-38,0%	145	-37,1%
Small Domestic Appliances	25	27	17	16	-27,6%	32	-22,1%
Information Technology	205	258	129	87	-59,2%	216	-47,2%
Telecommunication	92	110	64	55	-24,8%	119	-25,8%
Office Equipment & Consumables	23	29	14	10	-58,5%	24	-51,4%
GfK TEMAX[®] Romania	620	742	356	308	-46,8%	664	-40,4%

Turnover Development for Technical Consumer Goods



Market Volume, Turnover Share, Growth Rate Compared to Previous Year

